

Agenda

11:30 Registrations & Welcome Coffee

12:00 Welcome Notes

12:30 Enhancing the digital entrepreneurship skills of educators

Speaker:

Elena Bunduchi Lecturer at "George Emil Palade" UMFST of Targu Mures

13:00 Panel Discussion: Advances in Digital Entrepreneurship for Educators

Moderator:

Elena Bunduch Lecturer at "George Emil Palade" UMFST of Targu Mures

Panelists:

- **Prof. Katerina Sarri** Director of the Entrepreneurship Lab Dep. of Balkan, Slavic & Oriental Studies School of Economics & Regional Studies University of Macedonia
- **Prof. Daniel Stefan** Dean at Faculty of Economics and Law, "George Emil Palade" UMFST of Targu Mures
- **Prof. Maro Vlachopoulou** Director of the ISEB Lab Dep. of Applied Informatics School of Information Sciences University of Macedonia

13:30 Designing a "Virtual Incubation" Challenge at national level

Speaker:

Magdalena Prorok Lecturer at Cracow University of Economics

14:00 Panel Discussion: Supporting Digital Entrepreneurship Engagement

Moderator:

Marius Apostu Business Consultant, Innovation and Technology Transfer expert ICEBERG+

Panelists:

- **Roula Bahtalia** Director & Steering Committee member egg - enter grow go
- **Vyron Chrysovergis** Technology Transfer & Innovation Manager at Aristotle University of Thessaloniki
- **Pallavi Malhotra** Director for Huawei Talent Alliance, Western Europe, CEE & Nordic Regions, Huawei Technologies, TechUK Skills and Diversity Council Member
- **Hatzisavvas Georgios** Leadership Team & Business Development & Product Delivery, T-DIGITAL BY DEUTSCHE TELEKOM

14:40 Lunch Break

15:40 Connecting the local ecosystem and discovering challenges

Speaker:

Dr. Konstantinos Fouskas Head of Technology Transfer Office Department of Applied Informatics, University of Macedonia

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16:00 Panel Discussion: Thessaloniki Innovation Hub - Strengthening the local ecosystem

Moderator:

Dr. Konstantinos Fouskas Head of Technology Transfer Office Department of Applied Informatics, University of Macedonia

Panelists:

- **Stavros Matzanakis** Lead Technical Expert, One Stop Liaison Office Region of Central Macedonia
- **Prof. Panayiotis H. Ketikidis** Chairman of the Board of Alexander Innovation Zone Vice President for Research and Innovation
- **Cosmas Vamvalis** Atlantis Engineering CEO, EFNMS Chairman

16:30 Designing a transnational virtual incubation program

Speaker:

Olga Pachni Tsitiridou Research Assistant University of Macedonia

17:00 Coffee Break

17:30 Pitching session- presentations of business ideas for teams

Presenter:

Dr. Konstantinos Fouskas Head of Technology Transfer Office Department of Applied Informatics, University of Macedonia

18:30 Panel Discussion: Thessaloniki Innovation Hub - Expanding the local ecosystem abroad

Moderator:

Anastasia Sakkoula, Senior Researcher KiNNO

Panelists:

- **Pavlina Vujović** Internationale Projekte Strascheg Center for Entrepreneurship, Entrepreneurship-Center der Hochschule München
- **Antonis Argyros** Venture Builder at MORO TECH
- **Georgios Emmanoulidis** Thessaloniki Chamber of Commerce and Industry, Department of Studies & Research

19:00 Incorporating digital entrepreneurship skills in education at national and panEuropean level

Speaker:

Marius Apostu Business Consultant, Innovation and Technology Transfer expert ICEBERG+

20:00 Networking Drinks