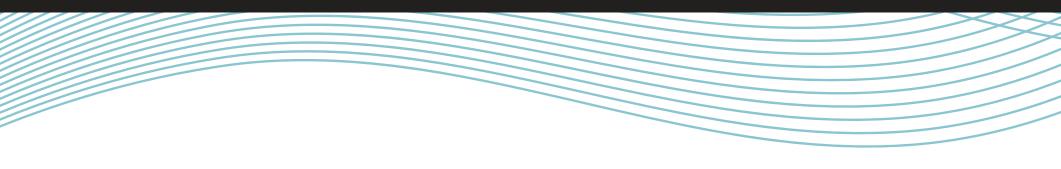
INFUSSE **Enhancing Digital Entrepreneurship**



Agenda

- 11:30 Registrations & Welcome Coffee
- 12:00 Welcome Notes
- **12:30** Enhancing the digital entrepreneurship skills of educators Speaker:
- Elena Bunduchi Lecturer at "George Emil Palade" UMFST of Targu Mures

13:00 Panel Discussion: Advances in Digital Entrepreneurship for Educators Moderator:

Elena Bunduch Lecturer at "George Emil Palade" UMFST of Targu Mures Panelists:

- Prof. Katerina Sarri Director of the Entrepreneurship Lab Dep. of Balkan, Slavic & Oriental Studies School of Economics & Regional Studies University of Macedonia
- Prof. Daniel Stefan Dean at Faculty of Economics and Law, "George Emil Palade" UMFST of Targu Mures
- Prof. Maro Vlachopoulou Director of the ISEB Lab Dep. of Applied Informatics School of Information Sciences University of Macedonia

13:30 Designing a "Virtual Incubation" Challenge at national level Speaker:

Magdalena Prorok Lecturer at Cracow University of Economics

14:00 Panel Discussion: Supporting Digital Entrepreneurship Engagement Moderator:

Marius Apostu Business Consultant, Innovation and Technology Transfer expert ICEBERG+

Panelists:

- Roula Bahtalia Director & Steering Committee member egg enter grow go
- Vyron Chrysovergis Technology Transfer & Innovation Manager at Aristotle University of Thessaloniki
- Pallavi Malhotra Director for Huawei Talent Alliance, Western Europe, CEE & Nordic Regions, Huawei Technologies, TechUK Skills and Diversity Council Member
- Hatzisavvas Georgios Leadership Team & Business Development & Product Delivery, T-DIGITAL BY DEUTSCHE TELEKOM

14:40 Lunch Break

15:40 Connecting the local ecosystem and discovering challenges Speaker:

Dr. Konstantinos Fouskas Head of Technology Transfer Office Department of Applied Informatics, University of Macedonia





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16:00 Panel Discussion: Thessaloniki Innovation Hub - Strengthening the local ecosystem

Moderator:

Dr. Konstantinos Fouskas Head of Technology Transfer Office Department of Applied Informatics, University of Macedonia

- Panelists:
- **Stavros Matzanakis** Lead Technical Expert, One Stop Liaison Office Region of Central Macedonia
- **Prof. Panayiotis H. Ketikidis** Chairman of the Board of Alexander Innovation Zone Vice President for Research and Innovation
- Cosmas Vamvalis Atlantis Engineering CEO, EFNMS Chairman

16:30 Designing a transational virtual incubation program *Speaker:*

Olga Pachni Tsitiridou Research Assistant University of Macedonia

17:00 Coffee Break

17:30 Pitching session- presentations of business ideas for teams *Presenter:*

Dr. Konstantinos Fouskas Head of Technology Transfer Office Department of Applied Informatics, University of Macedonia

18:30 Panel Discussion: Thessaloniki Innovation Hub - Expanding the local ecosystem abroad

Moderator: **Anastasia Sakkoula**, Senior Researcher KiNNO Panelists:

- **Pavlina Vujović** Internationale Projekte Strascheg Center for Entrepreneurship, Entrepreneurship-Center der Hochschule München
- Antonis Argyros Venture Builder at MORO TECH
- **Georgios Emmanoulidis** Thessaloniki Chamber of Commerce and Industry, Department of Studies & Research
- **19:00** Incorporating digital entrepreneurship skills in education at national and panEuropean level

Speaker:

Marius Apostu Business Consultant, Innovation and Technology Transfer expert ICEBERG+



